



Discover Alameda Island

All aboard for adventure. See the island in a fun new way.



FOUNDER JULIA LARSEN AT THE WHEEL — ALAMEDA POINT, WITH THE SAN FRANCISCO SKYLINE BEHIND HER

The idea started on a different island. For years, Julia Larsen and her family spent long Thanksgiving weekends on Catalina, and the routine was always the same: step off the ferry with the luggage, then go rent a golf cart and explore. Sometimes the Airbnb even came with one.

Those trips stuck with her, and after 25 years of living on Alameda Island she found herself asking the obvious question. Why not here? Alameda is every bit as fascinating, and there are so many great finds on the island that it deserves to be a Bay Area destination in its own right.

Discover Alameda Island is the answer — the first street-legal electric golf cart rental service in Alameda. These are modern low-speed vehicles: DMV registered, street legal on Alameda's roads, and approved by the Alameda Police Department. With every street on the island posted at 35 mph or less, Julia says it is a perfect fit.

Whether you are arriving by ferry or water shuttle for the day, showing off your hometown to out-of-town guests, or just looking for a new way to see your own neighborhood, an open-air electric cart turns the trip into the memory.

1st

Street-legal electric cart rental service in Alameda

100%

Electric — zero tailpipe emissions on every trip

35 mph

Or less on every island street, by design

A BIGGER VISION

Communities across the country are launching Neighborhood Electric Vehicle programs, and Julia sees an opening for Alameda to lead as a model NEV city in the Bay Area. Her carts are fully electric, which means she is also contributing to the city's work on air quality and greenhouse gas reduction. As residents and visitors experience how well the carts work here, she expects more neighbors will start buying them as a genuine alternative to a car for getting around the island.



A FIRST YEAR WORTH CELEBRATING

Year one has already delivered some highlights: being in demand for the Fourth of July Parade, giving a Coast Guard family an especially good day out, and helping the West End Arts District host the British Consulate for their art exhibit. Beyond the business, Julia delivers meals every week for Alameda Meals on Wheels and serves on their Board of Directors.



It's just fun. I have been discovering Alameda Island along the way by meeting people and businesses that I did not know even existed. It's all about connecting with my Alameda community and learning more about all that Alameda has to offer.

JULIA LARSEN, FOUNDER

LET'S PARTNER

Julia is also looking to partner with local businesses and community organizations to showcase them in innovative ways. If you have an event, a tour idea, or a promotion that would pair well with a cart full of curious visitors, she wants to hear from you.

MEMBER OFFER

Attendees of the **Discover Alameda Business Expo** receive **10% off golf cart rentals** now through December 31. Mention the Chamber's Discover Alameda event when you book.

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JULIA LARSEN, FOUNDER

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